

# Member Spotlight

A targeted e-blast to Chamber members, business executives, civic leaders and decision makers

- Introduce your new business
- Promote upcoming events
- Announce product launches or services
- Advertise sales and discounts

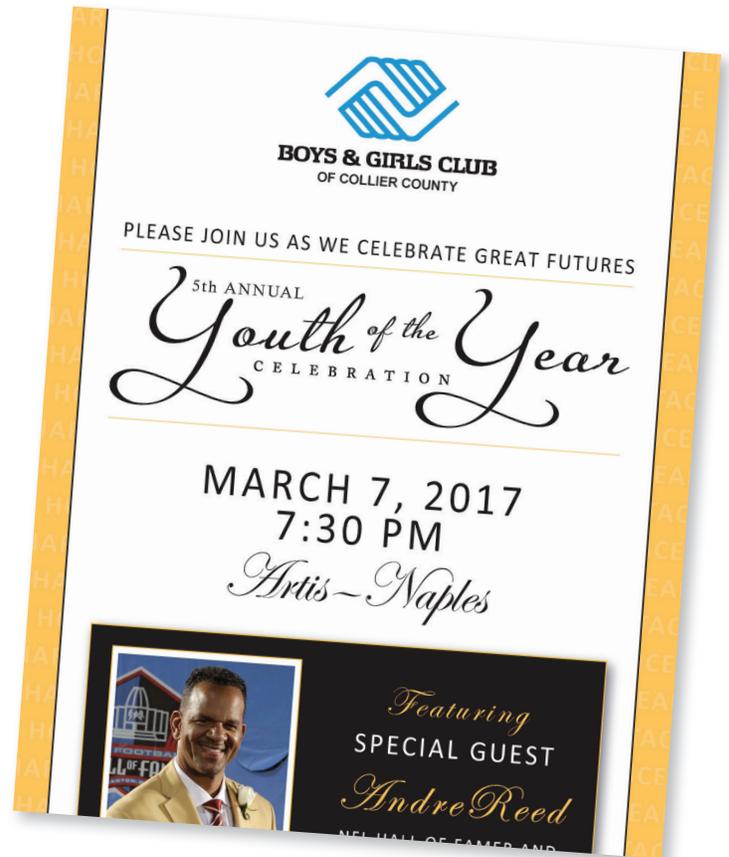
With more than 1,400 business memberships representing 50,000 employees in Collier and Lee Counties, nobody reaches the people who can grow your business like the Greater Naples Chamber of Commerce.

**Our Member Spotlight email marketing reaches our members on Wednesdays or Fridays, once per week.**

The spotlight is available on a first-come, first-served basis and it is recommended to reserve your date weeks in advance as availability fills up quickly. **Payment in advance reserves your date.**

Why does email marketing work?

- Brand recognition
- Data driven, targeted marketing
- Drives direct sales
- Builds relationships, loyalty and trust
- Supports sales through other channels



## Member Rates

\$350 Profit Member

\$250 Non-Profit Member

- Member must provide the image/file for the member spotlight
- File must be PNG, JPG or GIF file in RGB format – PDF's not accepted
- Must be 600 pixels wide
- Resolution: 150 dpi
- File size not to exceed 350 KB
- Hyperlink provided for a click-through

Forward artwork to Madeline Young,  
Director of Marketing and Communications:  
[madeline@napleschamber.org](mailto:madeline@napleschamber.org)