

DIGITAL REACH FOR SERIOUS IMPACT

With over 80,000 unique visitors a year, advertisers increase their visibility, reach their target audience and expand their customer base. Don't miss out on this opportunity to grow your business within the community and showcase your one-of-a-kind product or service.

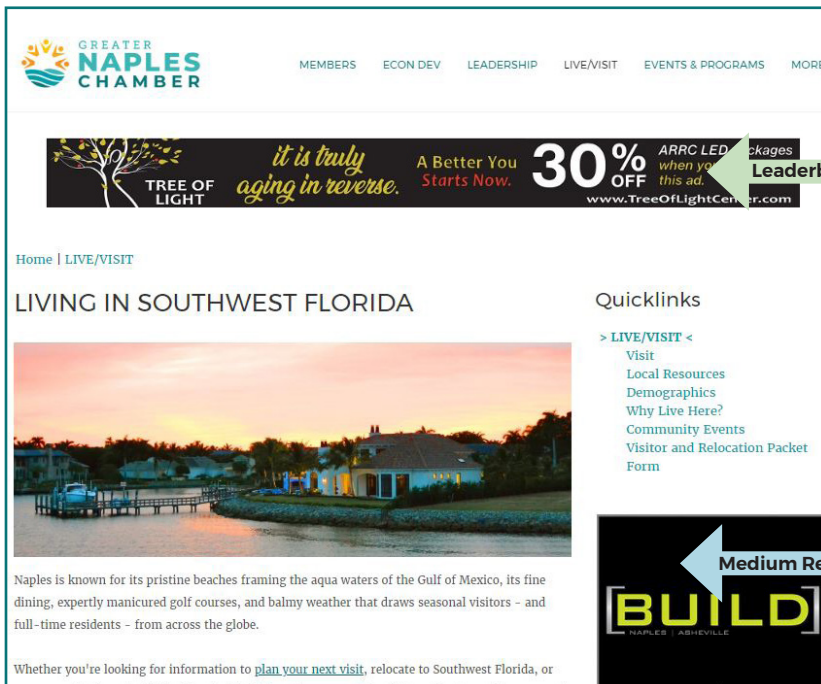
- Target your audience through specific page placement
- Generate new leads
- Building brand awareness
- Extend reach beyond the local market
- Save time and money by purchasing a year in full of advertising

ANNUAL ADVERTISING RATES

Choose from the advertising options listed below:

- Home Page Leader Board Ad (limit to 5 companies):..... \$2000
- Leaderboard Ad on landing and/or subpages: \$750/page
- Medium Rectangle Ad on landing and/or subpages:\$400/page

*Plus sales tax



The screenshot shows the Greater Naples Chamber website. At the top, there is a navigation menu with links for MEMBERS, ECON DEV, LEADERSHIP, LIVE/VISIT, EVENTS & PROGRAMS, and MORE. Below the navigation is a banner for 'TREE OF LIGHT' with the text 'it is truly aging in reverse. A Better You Starts Now.' and a '30% OFF' discount. To the right of the banner is a 'Leaderboard' ad for 'ARRC LED Packages' with the text 'www.TreeOfLightCenter.com'. Below the banner is a section titled 'LIVING IN SOUTHWEST FLORIDA' with a photo of a house and a 'Quicklinks' section with links for 'LIVE/VISIT', 'Visit', 'Local Resources', 'Demographics', 'Why Live Here?', 'Community Events', and 'Visitor and Relocation Packet Form'. At the bottom, there is a 'Medium Rectangle' ad for 'BUILD' with the text 'NAPLES | ASHEVILLE'.

DIGITAL AD SPECS

- Leaderboard
970x90px
- Medium Rectangle
300x250px

Ads must be supplied in JPEG or PNG format. Submit artwork to susan@napleschamber.org along with desired hyperlink address. Ad reservations should be made at least two weeks prior to the beginning of the advertising cycle. Ads are available on a first come, first served basis.

For more information contact Susan Kuhar at susan@napleschamber.org

1.23.20_WebsiteAdvertisingFlyer



WEBSITE ADVERTISING CONTRACT

Name: _____
Company Name: _____
Street Address: _____
City/State/Zip: _____
Phone Number: _____
Preferred Email Address: _____
URL Link: _____
Signature: _____ Date: _____

If paying by credit card (Please Circle): **VISA** **MASTERCARD** **AMERICAN EXPRESS**

Name on Credit Card: _____
Billing Address: _____
Credit Card Number: _____
Expiration: _____
Security Code: _____
Signature: _____ Date: _____

Please make check payable to “The Greater Naples Chamber of Commerce” and mail to:

ATTN: Accounts Payable
The Greater Naples Chamber of Commerce
2390 Tamiami Tr. N., Suite 210, Naples, FL 34103

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Details:

Proposed Start Date: _____

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