

MEMBER SPOTLIGHT

A targeted e-blast to Chamber members, business executives, civic leaders and decision makers

- Introduce your new business
- Promote upcoming events
- Announce product launches or services
- Advertise sales and discounts

With more than 1,200 business memberships representing 50,000 employees, nobody reaches the people who can grow your business like The Greater Naples Chamber of Commerce.

Our Member Spotlight email marketing reaches our members on Mondays, Wednesdays, or Fridays. Choose a date on one of these days.

The spotlight is available on a first-come, first-served basis and it is recommended to reserve your date weeks in advance as availability fills up quickly. **Payment in advance reserves your date.**

Current List Size: 5,000+

Why does email marketing work?

- Brand recognition
- Data driven, targeted marketing
- Drives direct sales
- Builds relationships, loyalty and trust
- Supports sales through other channels

Member Rates

1 for \$350
2 for \$650
4 for \$1,200
12 for \$2,500



GREATER NAPLES CHAMBER

SPONSORED

MEMBER SPOTLIGHT

VALUED BUSINESS HIGHLIGHTS



Find the Great in Every Girl
SUPPORT. DONATE. ADVOCATE.

Pace is one of the only gender responsive, trauma informed, strength-based program models for girls with a proven evidence base. A 2019 third party random control trial evaluation by research firm MDRC, found that Pace nearly doubles the likelihood of girls being on track to graduate from high school as compared to girls with the same risk factors who did not attend Pace.

68%
were falling one or more classes prior to attending Pace

95%
improved academically at Pace

Invest in positive impact and a legacy of continued success. We invite you to be a part improving outcomes of girls by investing in Pace. An investment that will give more girls the opportunity to find her voice, achieve her potential and celebrate a life defined by responsibility, dignity, serenity and grace.
An investment that will Find the Great in Every Girl.

www.pacecenter.org/coiler
Pace Center for Girls, Coiler at Immokalee
160 North 1st Street, Immokalee, FL
239-842-5406



Interested in putting your business in the spotlight?
Contact MembershipDepartment@napleschamber.org

Greater Naples Chamber | 2390 Tamiami Trail N., Suite 210, Naples, FL 34103

Specs

- File must be an image in PNG, JPG or GIF file in RGB format - PDF's not accepted
 - Must be 600 pixels wide and no more than 750 pixels tall
 - Resolution: 72 dpi
 - File size not to exceed 350 KB
- Hyperlink needed for a click-through
- Provide subject line

Optional Social Media Post

- Image or Video
 - 1080x1080 px
 - Multiple photos for one post is fine
- Provide caption up to 2,200 characters
- Provide hashtags - no more than 10

Send dates wanted and materials to Red Gamso at marketing@napleschamber.org