



GREATER
NAPLES
CHAMBER

COLLIER COUNTY'S ECONOMIC FACTS

DID YOU KNOW?

393K

RESIDENTS

in 2020 with projections of a 1.6% increase in 2021 and an increase of 6.8% by 2025



167K

LABOR FORCE

jobs in 2020, down 3,565 from 2019 with projections to increase 2.1% in 2021 and grow to 180k by 2025



4.3%

UNEMPLOYMENT

in 2020, up 1.8% from 2021 with local labor force at 181k with 173K employed



575K

REAL ESTATE

average single-family home price with \$1,485 average residential rent and commercial rent is \$27.97 per square foot with industrial rent at \$12.06 per square foot



TOURISM TAX

\$2.3M