



# Collier County, FL

Florida

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## Report Parameters

### 1 County

12021 Collier County, FL

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**385,980**

Population (2021)

Population **grew by 20,086** over the last 5 years and is projected to **grow by 38,293** over the next 5 years.

**162,574**

Total Regional Employment

Jobs **grew by 9,173** over the last 5 years and are projected to **grow by 15,767** over the next 5 years.

**\$70.2K**

Median Household Income (2020)

Median household income is **\$5.2K above** the national median household income of \$65.0K.

## Takeaways

- As of 2021 the region's population **increased by 5.5%** since 2016, growing by 20,086. Population is expected to **increase by 9.9%** between 2021 and 2026, adding 38,293.
- From 2016 to 2021, jobs **increased by 6.0%** in Collier County, FL from 153,401 to **162,574**. This change **outpaced the national growth rate of 1.9% by 4.1%**. As the number of jobs increased, the **labor force participation rate increased from 55.9% to 56.5% between 2016 and 2021**.
- Concerning educational attainment, **21.3% of Collier County, FL residents possess a Bachelor's Degree** (0.9% above the national average), and **9.0% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Services to Buildings and Dwellings, and Other Amusement and Recreation Industries.

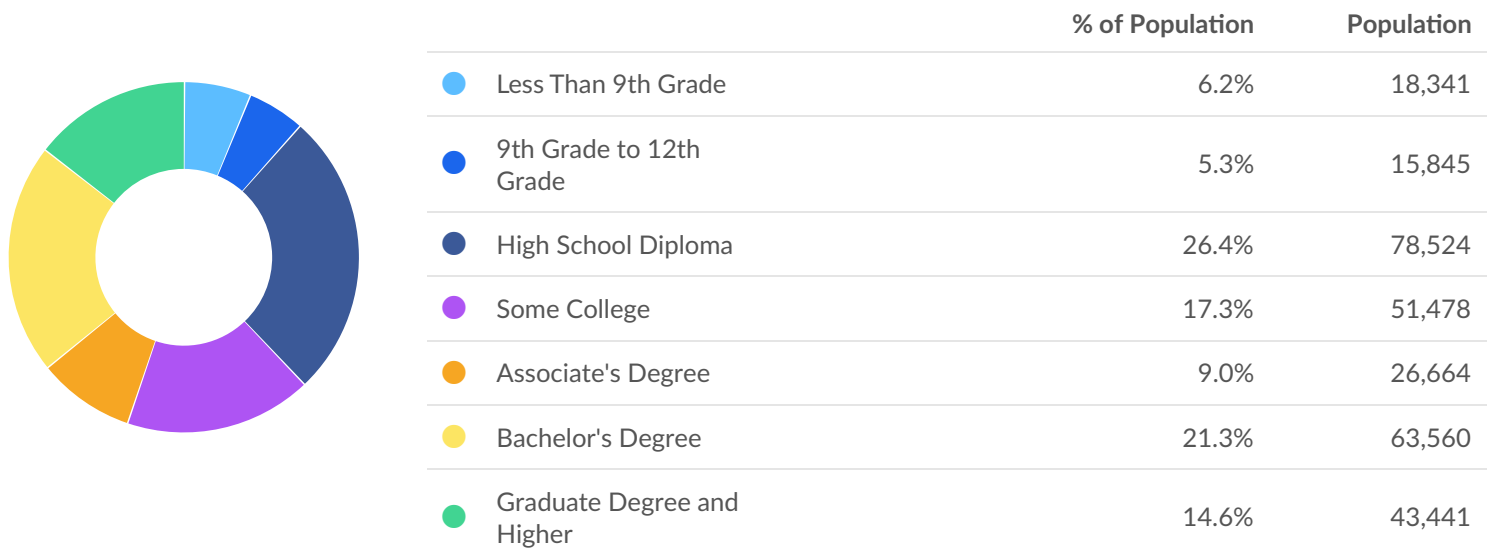
	Population (2022)	Labor Force (Jun 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	394,509	187,088	162,574	117.9	\$23.94B	\$29.96B	\$16.32B
State	22,076,678	10,691,851	10,099,716	101.1	\$1.25T	\$898.90B	\$876.12B

## Jun 2022 Labor Force Breakdown



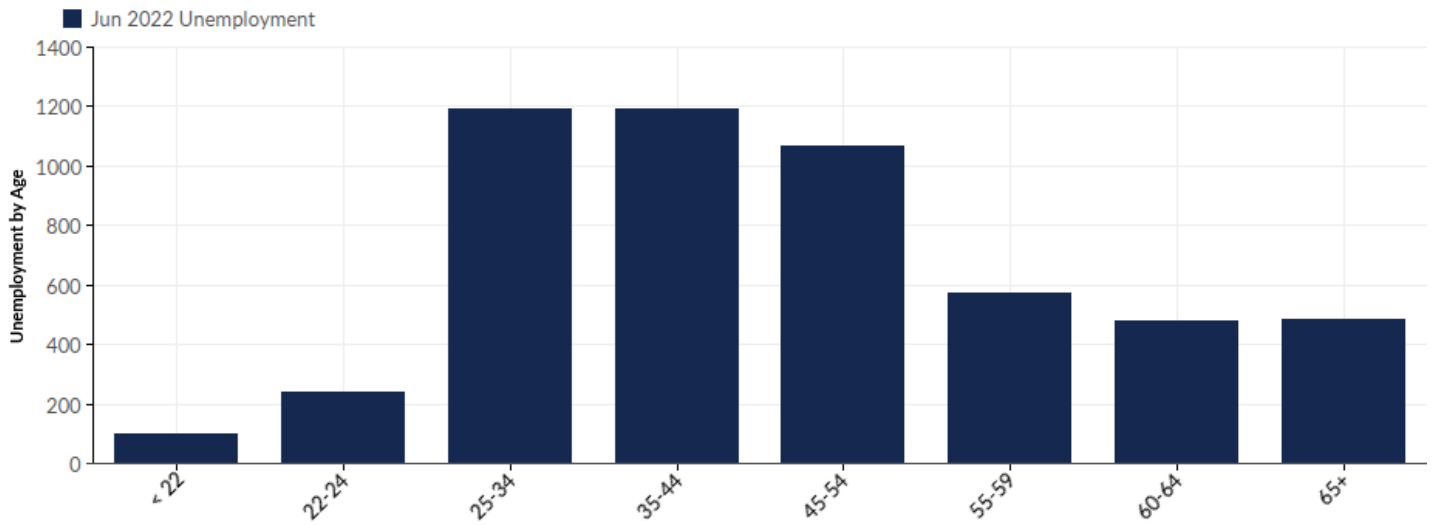
## Educational Attainment

Concerning educational attainment, **21.3% of Collier County, FL residents possess a Bachelor's Degree** (0.9% above the national average), and **9.0% hold an Associate's Degree** (0.2% above the national average).



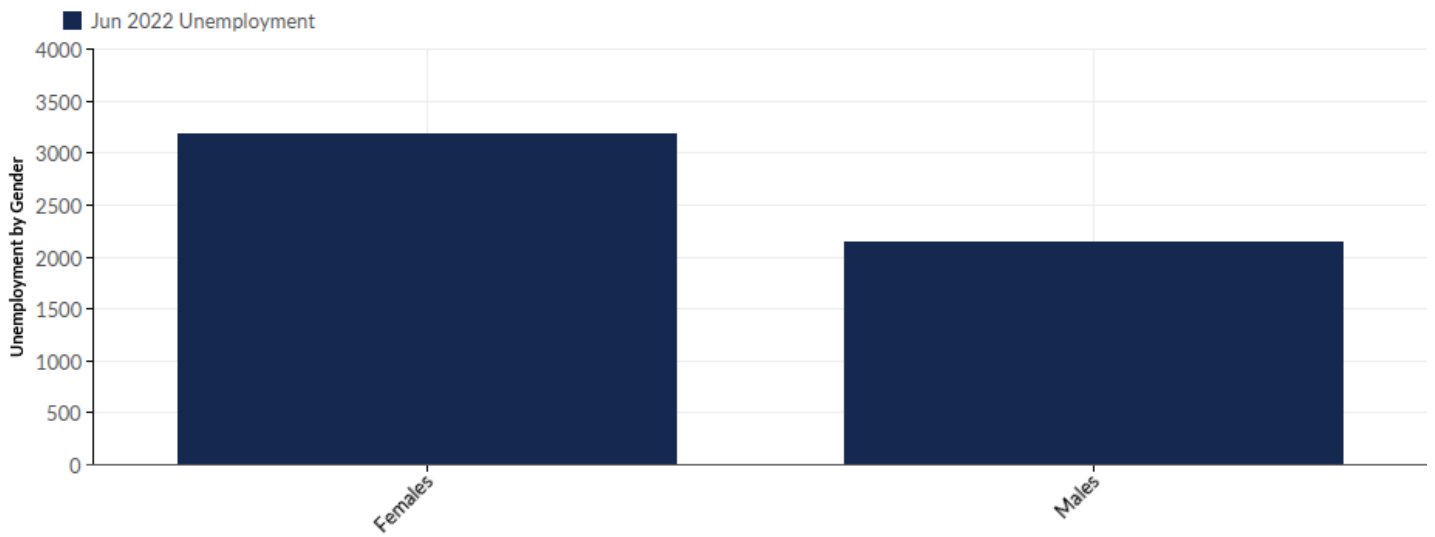
# Unemployment by Demographics

## Unemployment by Age



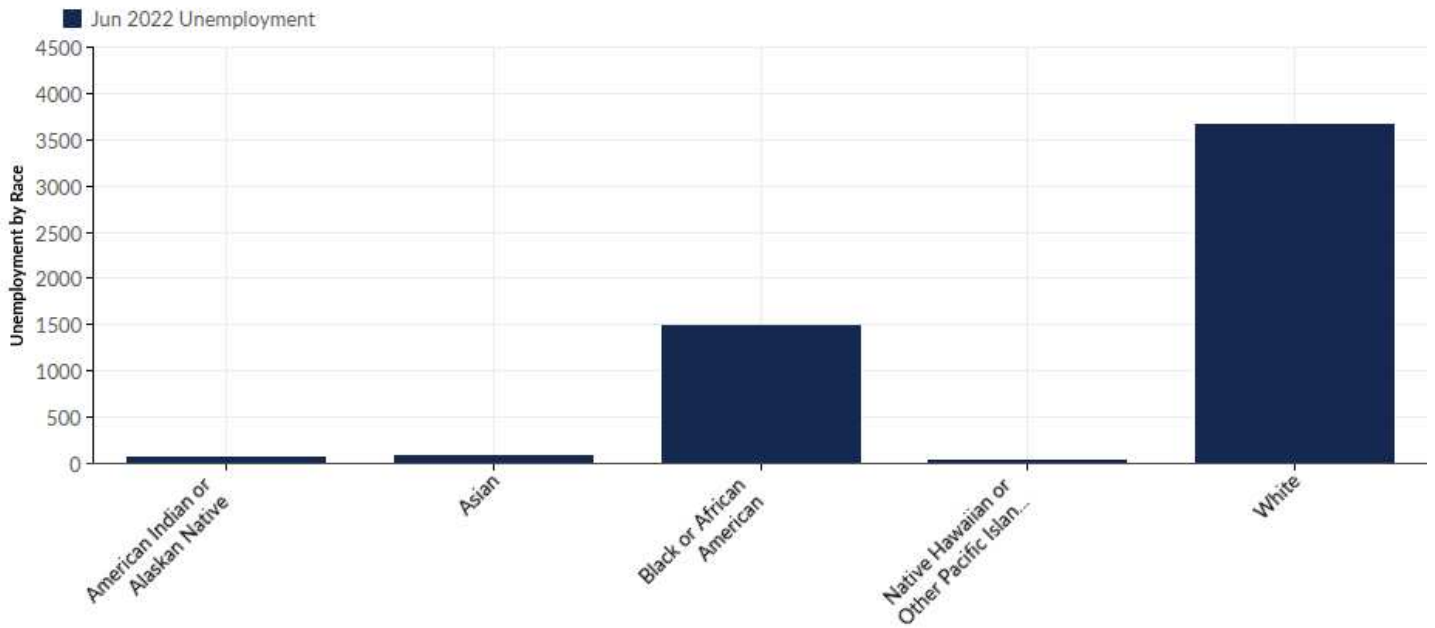
Age	Unemployment (Jun 2022)	% of Unemployed
< 22	99	1.86%
22-24	237	4.45%
25-34	1,193	22.40%
35-44	1,194	22.41%
45-54	1,067	20.03%
55-59	573	10.76%
60-64	480	9.01%
65+	483	9.07%
<b>Total</b>	<b>5,327</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Jun 2022)	% of Unemployed
Females	3,179	59.68%
Males	2,148	40.32%
Total	5,327	100.00%

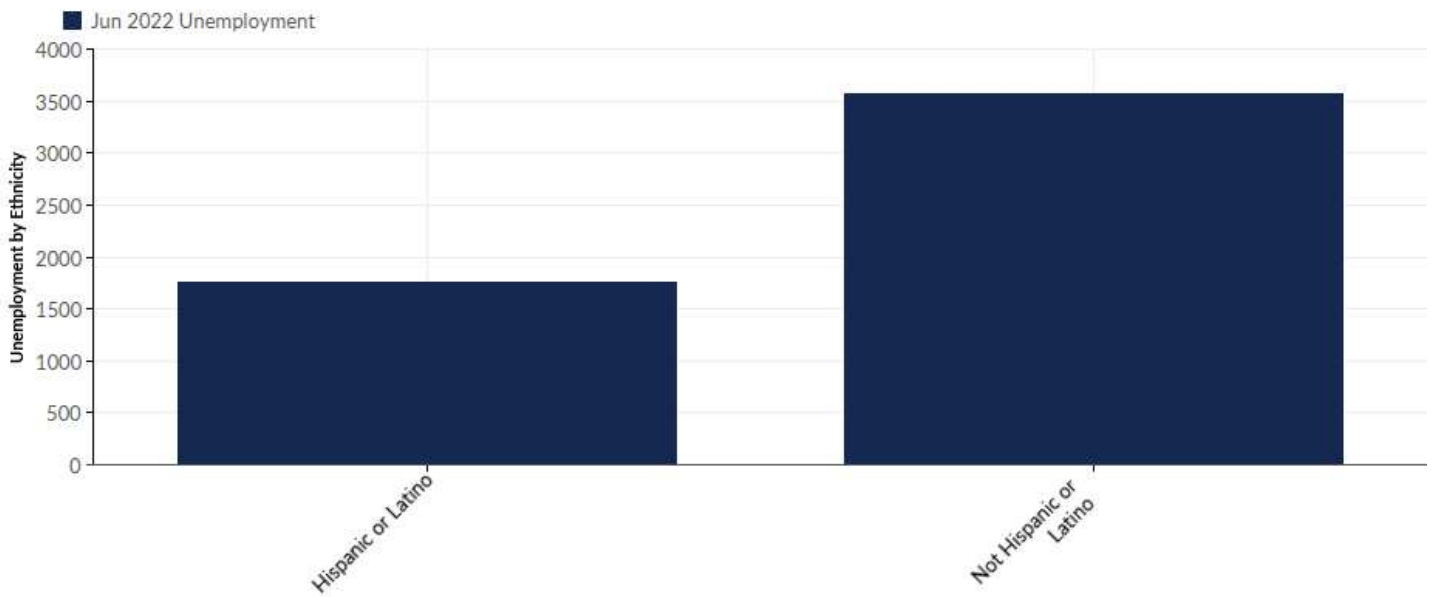
## Unemployment by Race



Race	Unemployment (Jun 2022)	% of Unemployed
American Indian or Alaskan Native	60	1.13%
Asian	76	1.43%
Black or African American	1,490	27.97%
Native Hawaiian or Other Pacific Islander	36	0.68%
White	3,665	68.80%
Total	5,327	100.00%



## Unemployment by Ethnicity

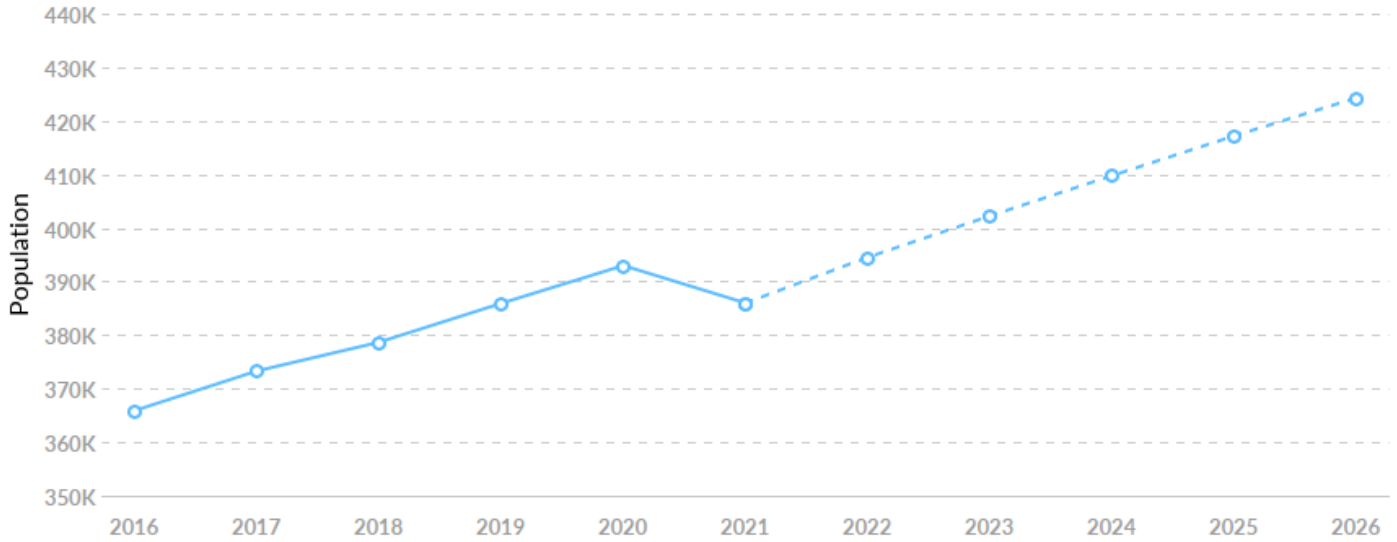


Ethnicity	Unemployment (Jun 2022)	% of Unemployed
Hispanic or Latino	1,755	32.95%
Not Hispanic or Latino	3,572	67.05%
Total	5,327	100.00%

# Historic & Projected Trends

## Population Trends

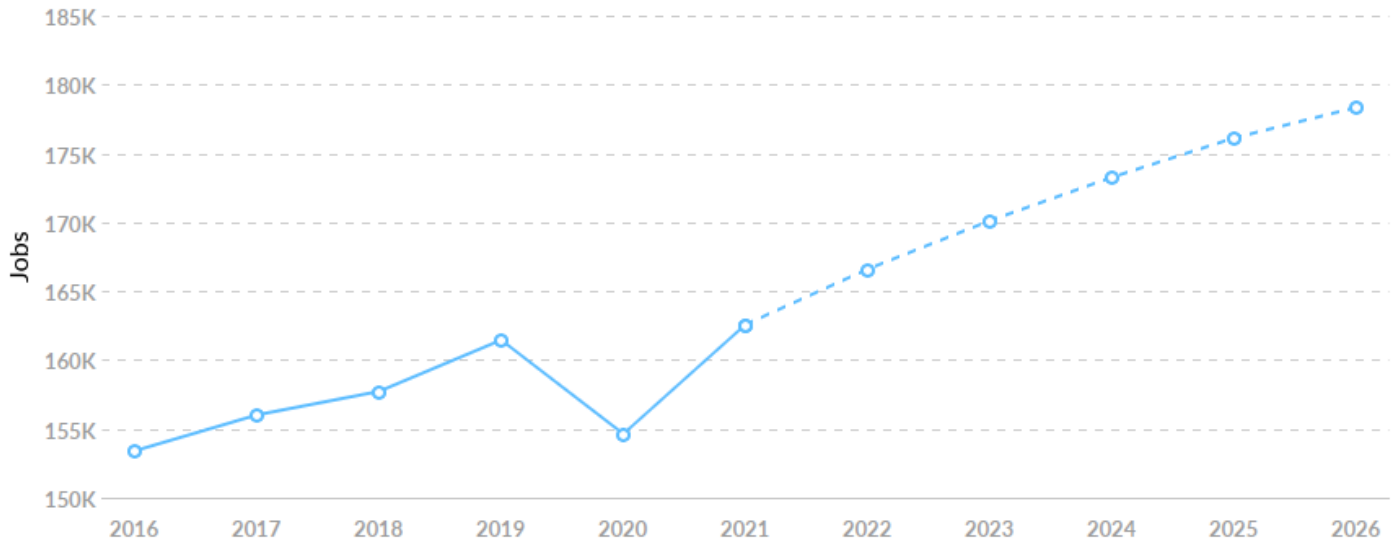
As of 2021 the region's population increased by 5.5% since 2016, growing by 20,086. Population is expected to increase by 9.9% between 2021 and 2026, adding 38,293.



Timeframe	Population
2016	365,894
2017	373,286
2018	378,657
2019	385,917
2020	392,973
2021	385,980
2022	394,509
2023	402,234
2024	409,752
2025	417,178
2026	424,273

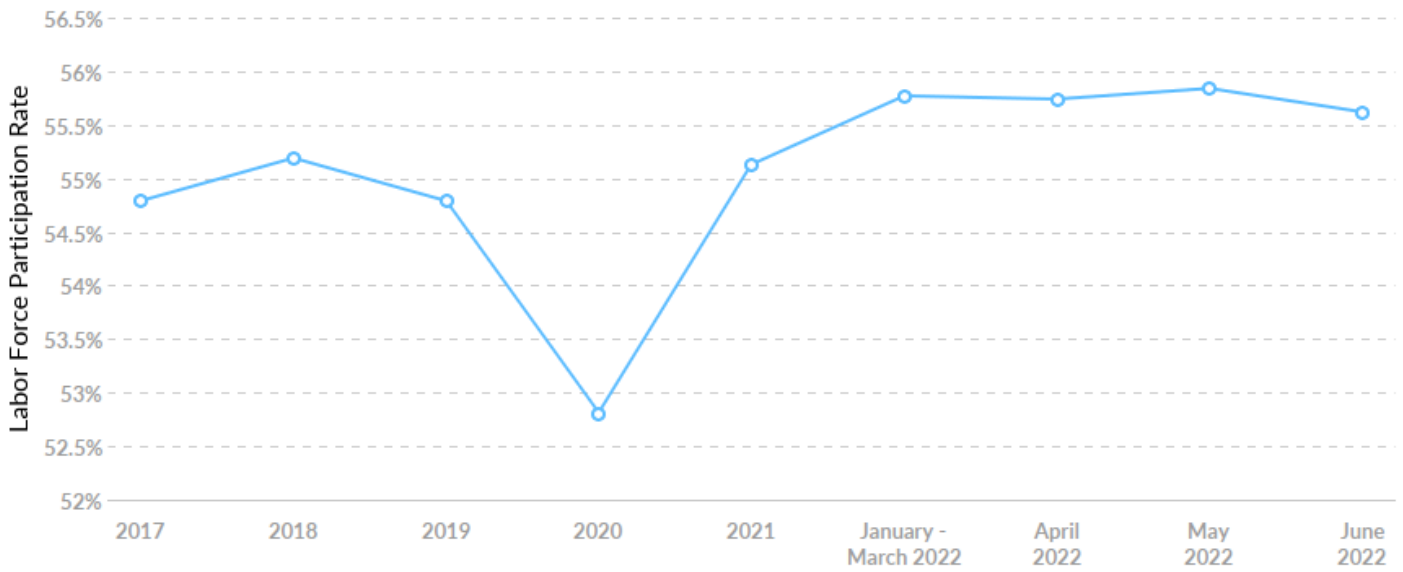
## Job Trends

From 2016 to 2021, jobs increased by 6.0% in Collier County, FL from 153,401 to 162,574. This change outpaced the national growth rate of 1.9% by 4.1%.



Timeframe	Jobs
2016	153,401
2017	156,010
2018	157,719
2019	161,450
2020	154,636
2021	162,574
2022	166,599
2023	170,114
2024	173,267
2025	176,122
2026	178,340

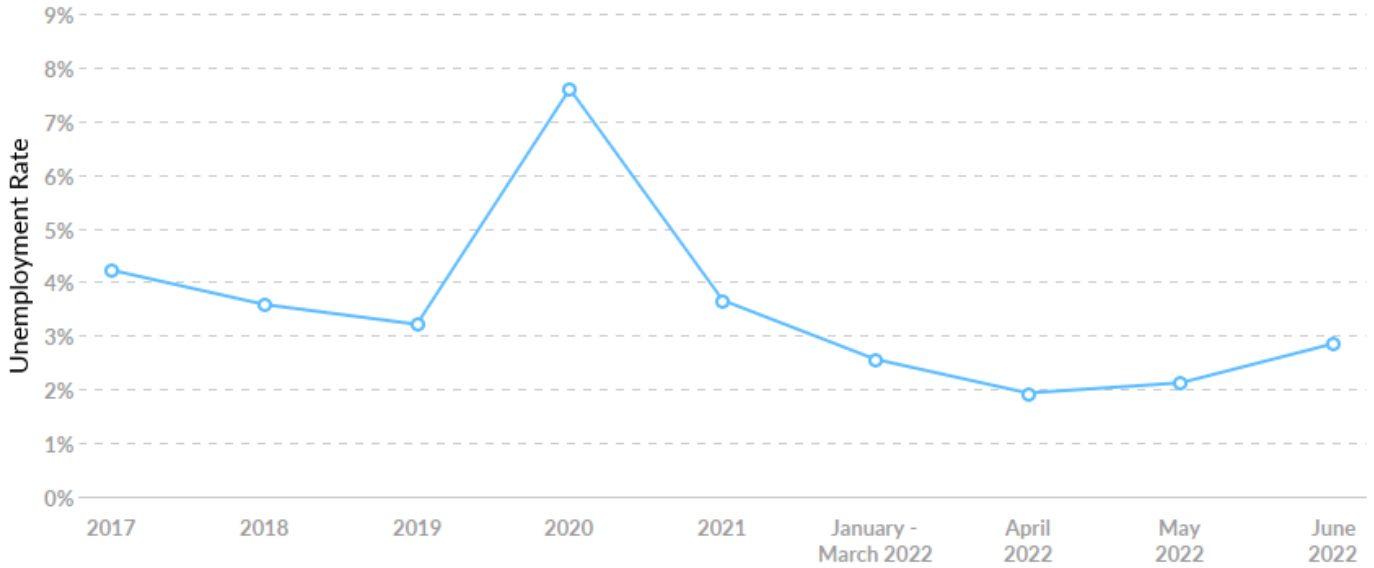
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	54.79%
2018	55.19%
2019	54.79%
2020	52.81%
2021	55.13%
January - March 2022	55.77%
April 2022	55.74%
May 2022	55.84%
June 2022	55.62%

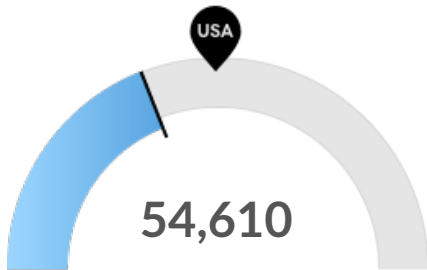
## Unemployment Rate Trends

Collier County, FL had a June 2022 unemployment rate of 2.85%, **decreasing from 4.22%** 5 years before.



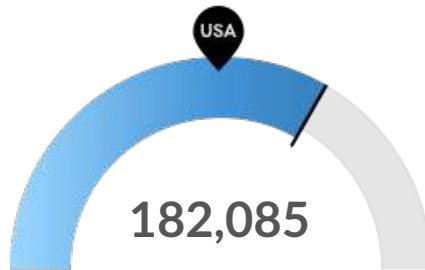
Timeframe	Unemployment Rate
2017	4.22%
2018	3.58%
2019	3.21%
2020	7.59%
2021	3.66%
January - March 2022	2.56%
April 2022	1.93%
May 2022	2.12%
June 2022	2.85%

## Population Characteristics



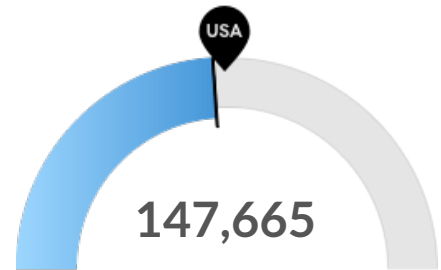
**Millennials**

Collier County, FL has 54,610 millennials (ages 25-39). The national average for an area this size is 78,842.



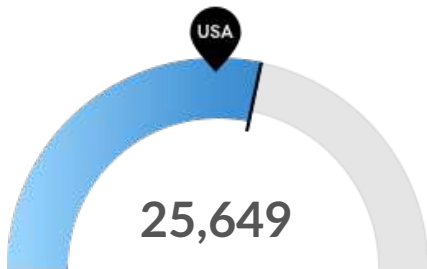
**Retiring Soon**

Retirement risk is high in Collier County, FL. The national average for an area this size is 114,727 people 55 or older, while there are 182,085 here.



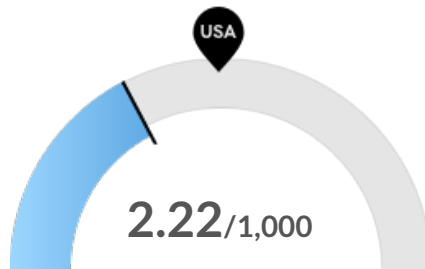
**Racial Diversity**

Racial diversity is about average in Collier County, FL. The national average for an area this size is 157,070 racially diverse people, while there are 147,665 here.



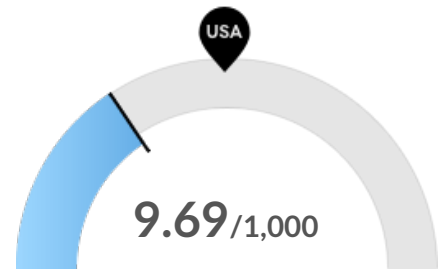
**Veterans**

Collier County, FL has 25,649 veterans. The national average for an area this size is 21,272.



**Violent Crime**

Collier County, FL has 2.22 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

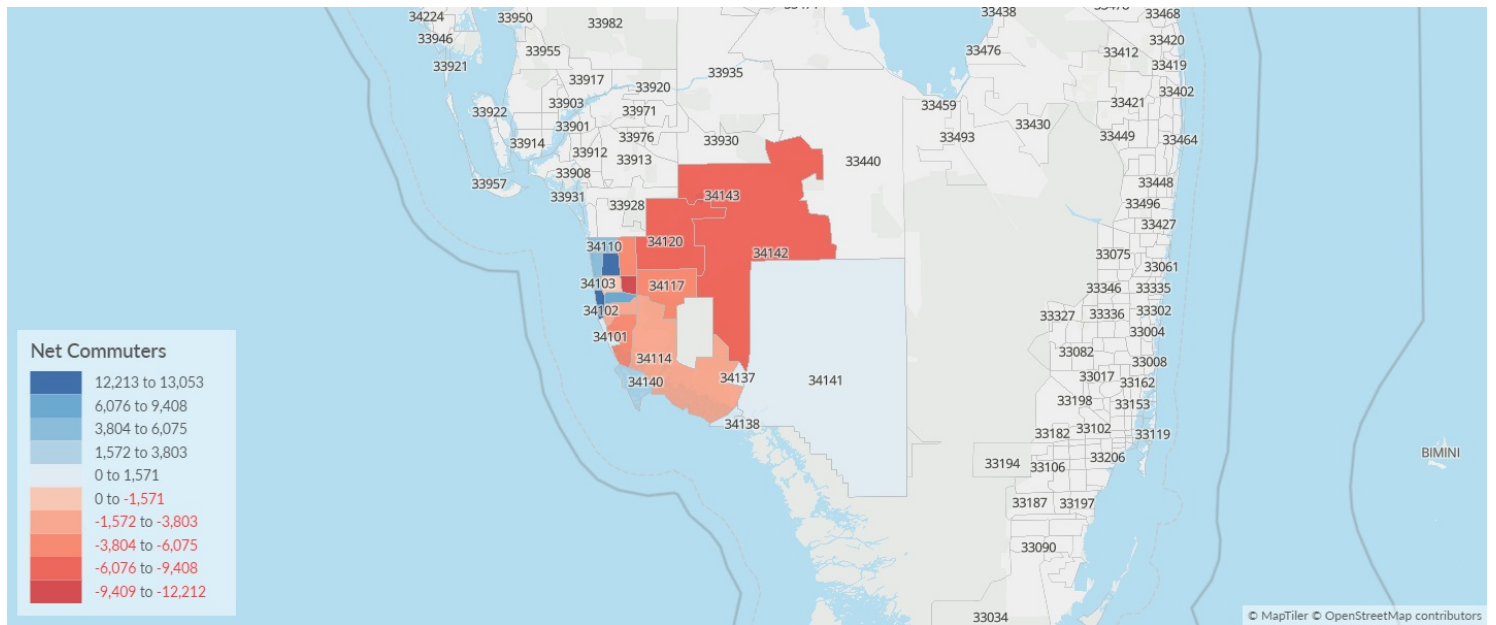


**Property Crime**

Collier County, FL has 9.69 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Collier County, FL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #7 for resident workers. The top ZIP for resident workers is 34116.



### Where Talent Works

ZIP	Name	2021 Employment
34109	Naples, FL, FL (in Collier...	22,835
34104	Naples, FL, FL (in Collier...	17,968
34102	Naples, FL, FL (in Collier...	17,126
34110	Naples, FL, FL (in Collier...	13,961
34108	Naples, FL, FL (in Collier...	10,084

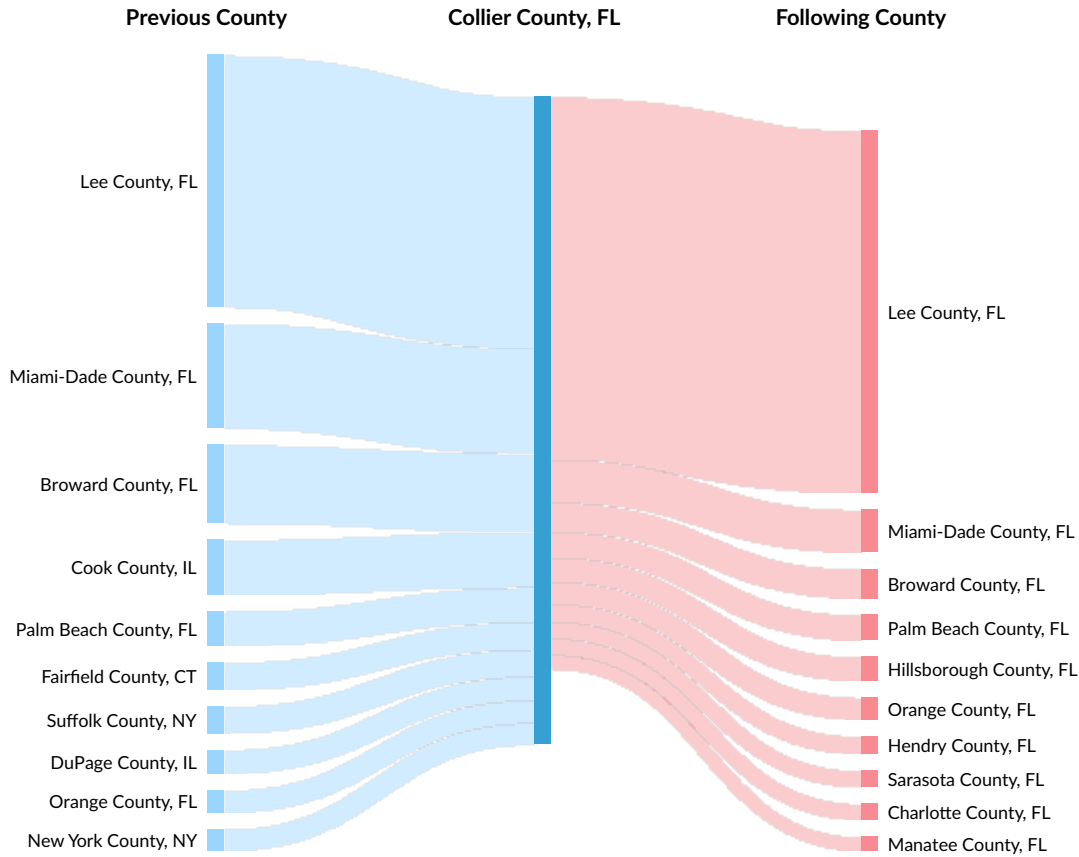
### Where Talent Lives

ZIP	Name	2021 Workers
34116	Naples, FL, FL (in Collier...	16,588
34120	Naples, FL, FL (in Collier...	16,441
34142	Immokalee, FL, FL (in Co...	13,532
34119	Naples, FL, FL (in Collier...	13,182
34104	Naples, FL, FL (in Collier...	11,892

# Inbound and Outbound Migration

The table below analyzes past and current residents of Collier County, FL. The left column shows residents of other counties migrating to Collier County, FL. The right column shows residents migrating from Collier County, FL to other counties.

As of 2020, 2,793 people have migrated from Lee County, FL to Collier County, FL. In the same year, 4,021 people left Collier County, FL migrating to Lee County, FL. The total Net Migration for Collier County, FL in 2020 was 7,234.



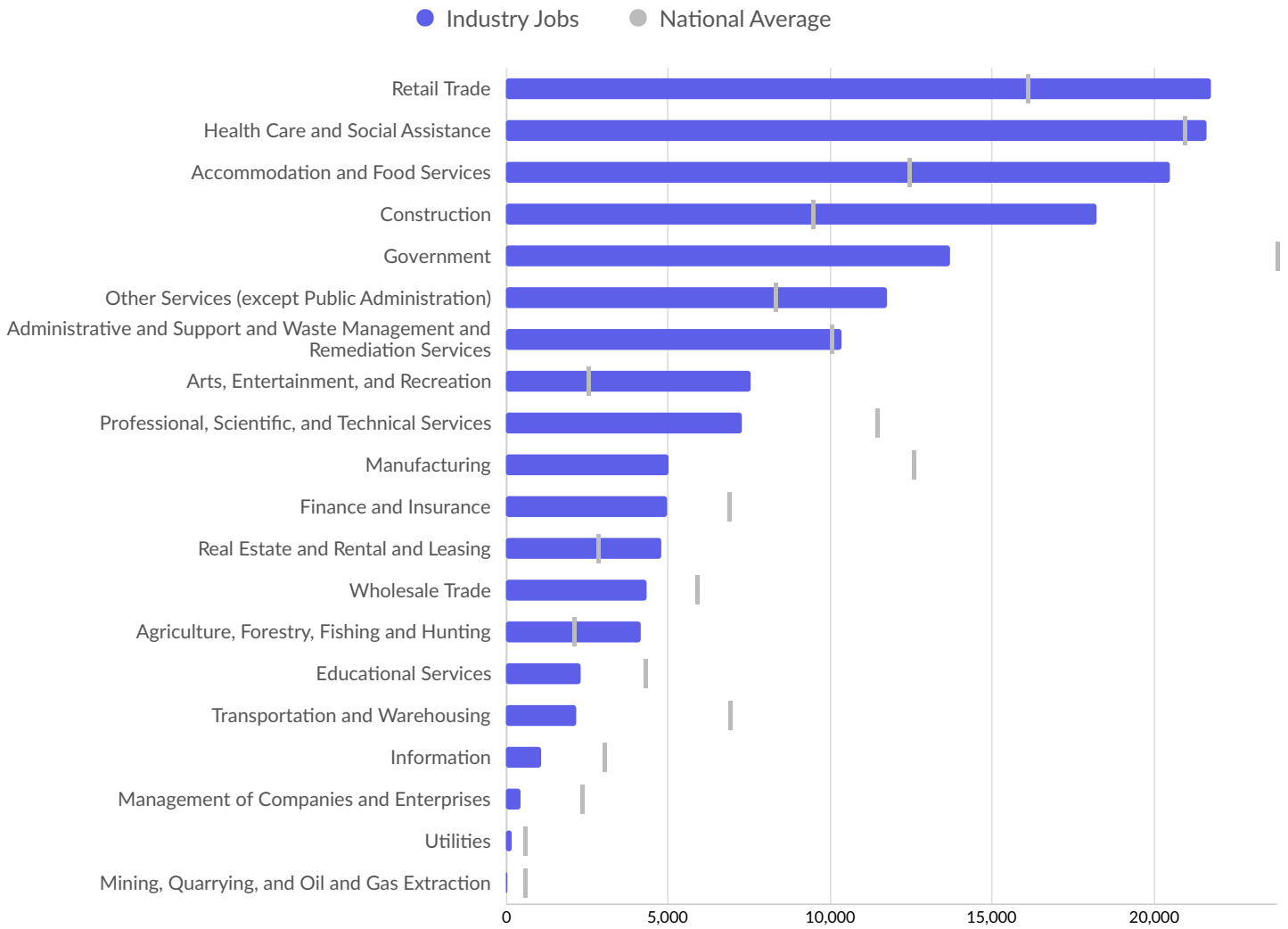
Top Previous Counties	Migrations
Lee County, FL	2,793
Miami-Dade County, FL	1,162
Broward County, FL	868
Cook County, IL	612
Palm Beach County, FL	386
Fairfield County, CT	303



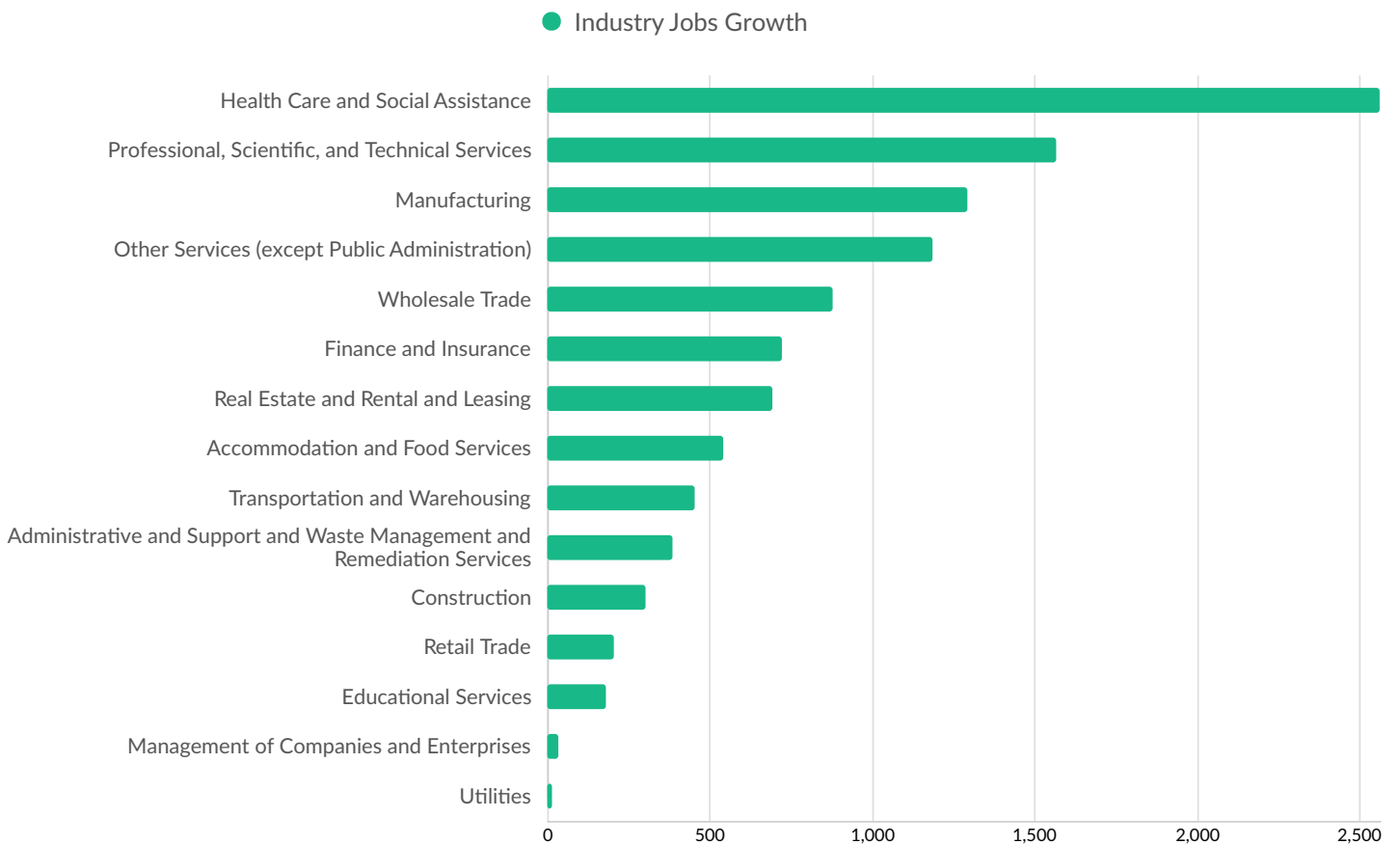
<b>Top Previous Counties</b>	<b>Migrations</b>
Suffolk County, NY	300
DuPage County, IL	264
Orange County, FL	250
New York County, NY	243
Hillsborough County, FL	227
Lake County, IL	198
Oakland County, MI	191
Hendry County, FL	190
Middlesex County, MA	186
<b>Top Following Counties</b>	<b>Migrations</b>
Lee County, FL	4,021
Miami-Dade County, FL	477
Broward County, FL	325
Palm Beach County, FL	284
Hillsborough County, FL	267
Orange County, FL	248
Hendry County, FL	198
Sarasota County, FL	185
Charlotte County, FL	182
Manatee County, FL	160
Pinellas County, FL	144
Cook County, IL	136
Polk County, FL	118
Barnstable County, MA	104
Marion County, FL	92

# Industry Characteristics

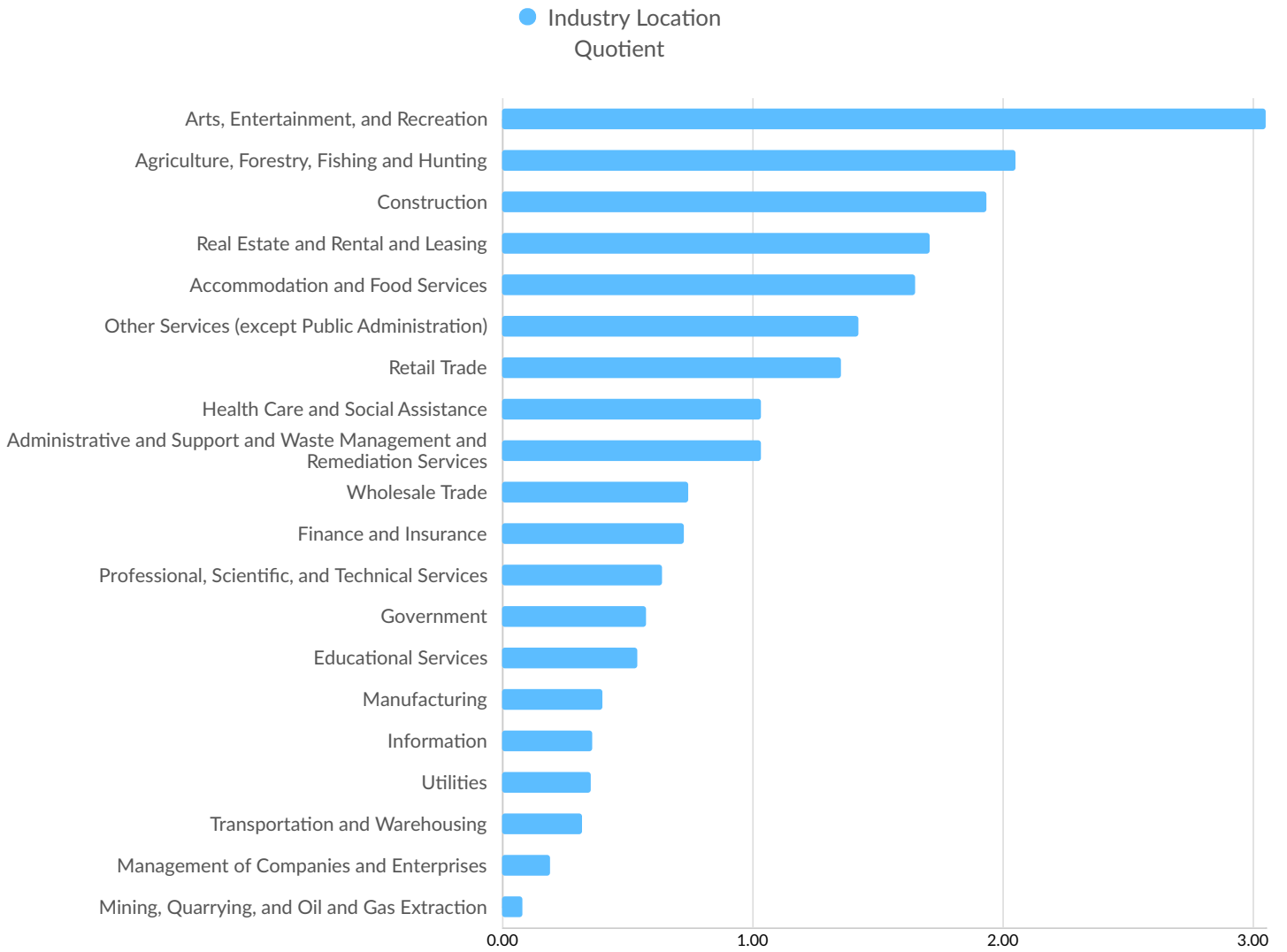
## Largest Industries



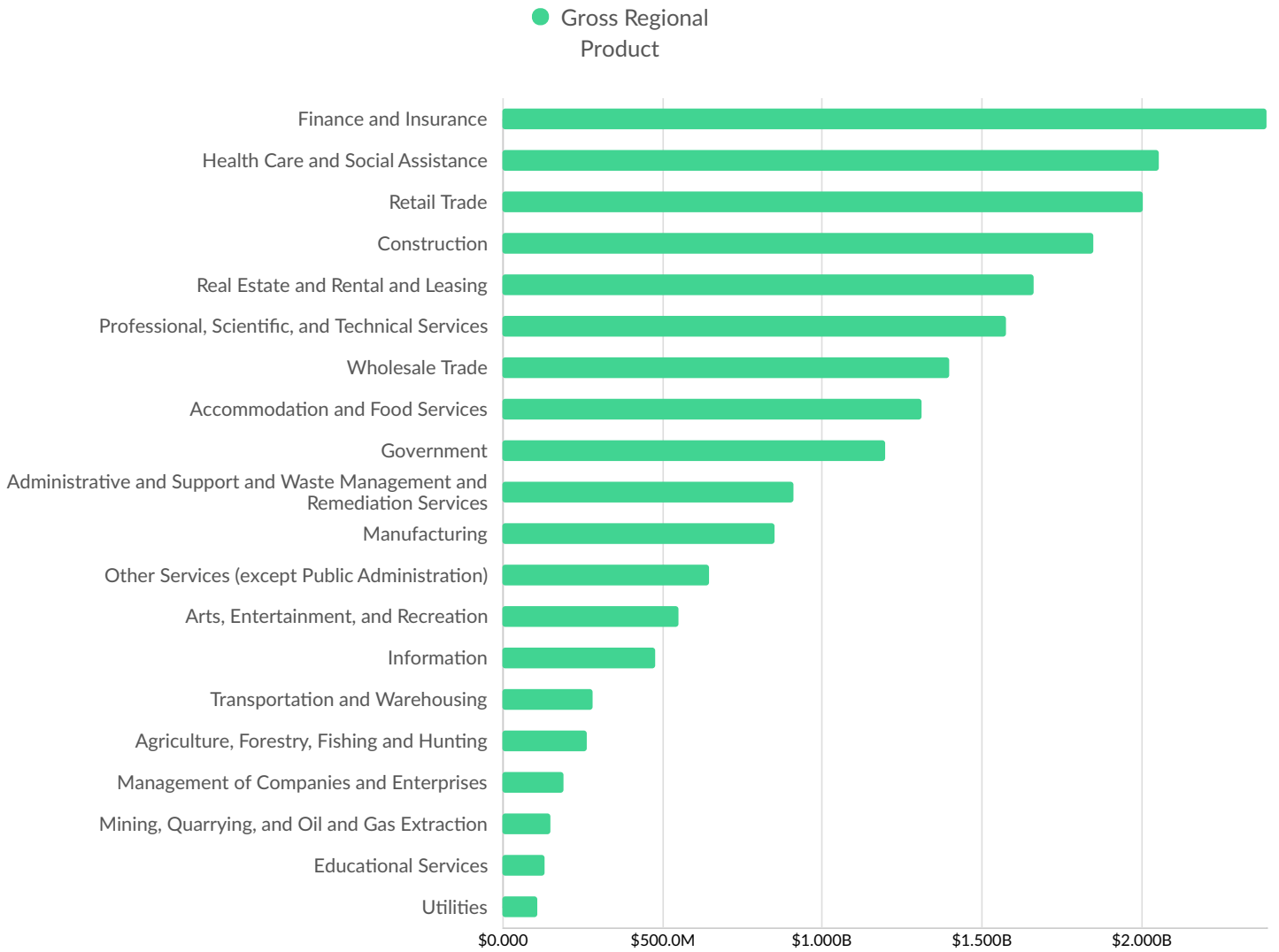
## Top Growing Industries



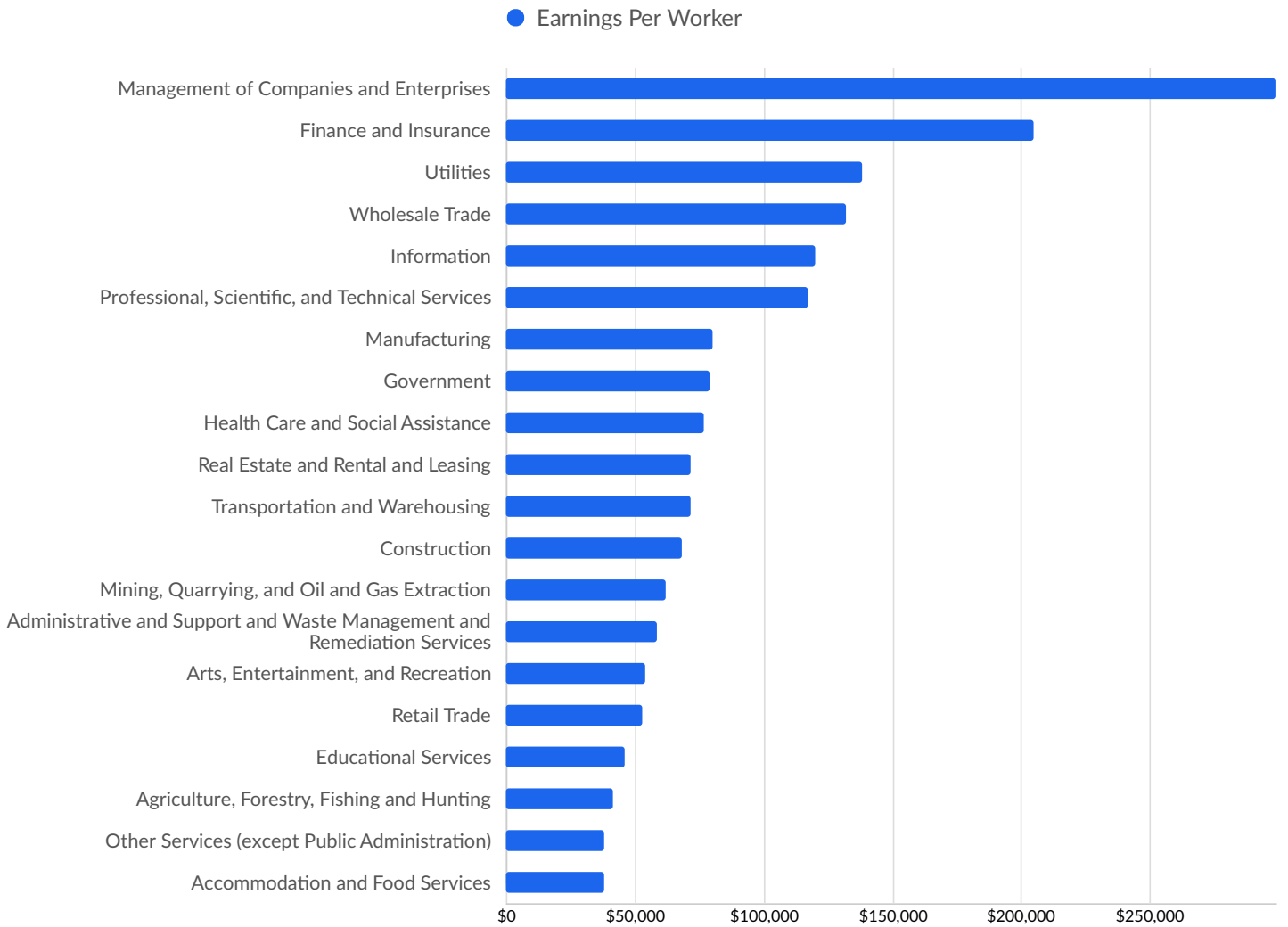
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



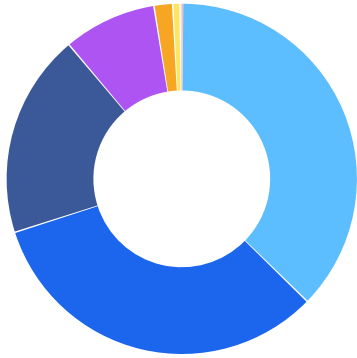
## Business Characteristics

### 37,803 Companies Employ Your Workers

Online profiles for your workers mention 37,803 companies as employers, with the top 10 appearing below. In the last 12 months, 4,068 companies in Collier County, FL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Collier County Public Schools	2,221 	Marriott International	2,253 
Arthrex	1,433 	NCH Healthcare System	1,102 
NCH Healthcare System	1,225 	Arthrex	876 
Collier County Government	965 	Pine Ridge Agency	742 
Premiere Plus Realty, Co.	637 	Collier County	602 
John R. Wood Properties	535 	David Lawrence Center	349 
Marriott International	452 	Spherion Staffing	293 
Publix	436 	Hilton Hotels & Resorts	251 
Downing-Frye Realty	415 	State of Florida	230 
Mvp Realty®	382 	Humana	224 

## Business Size



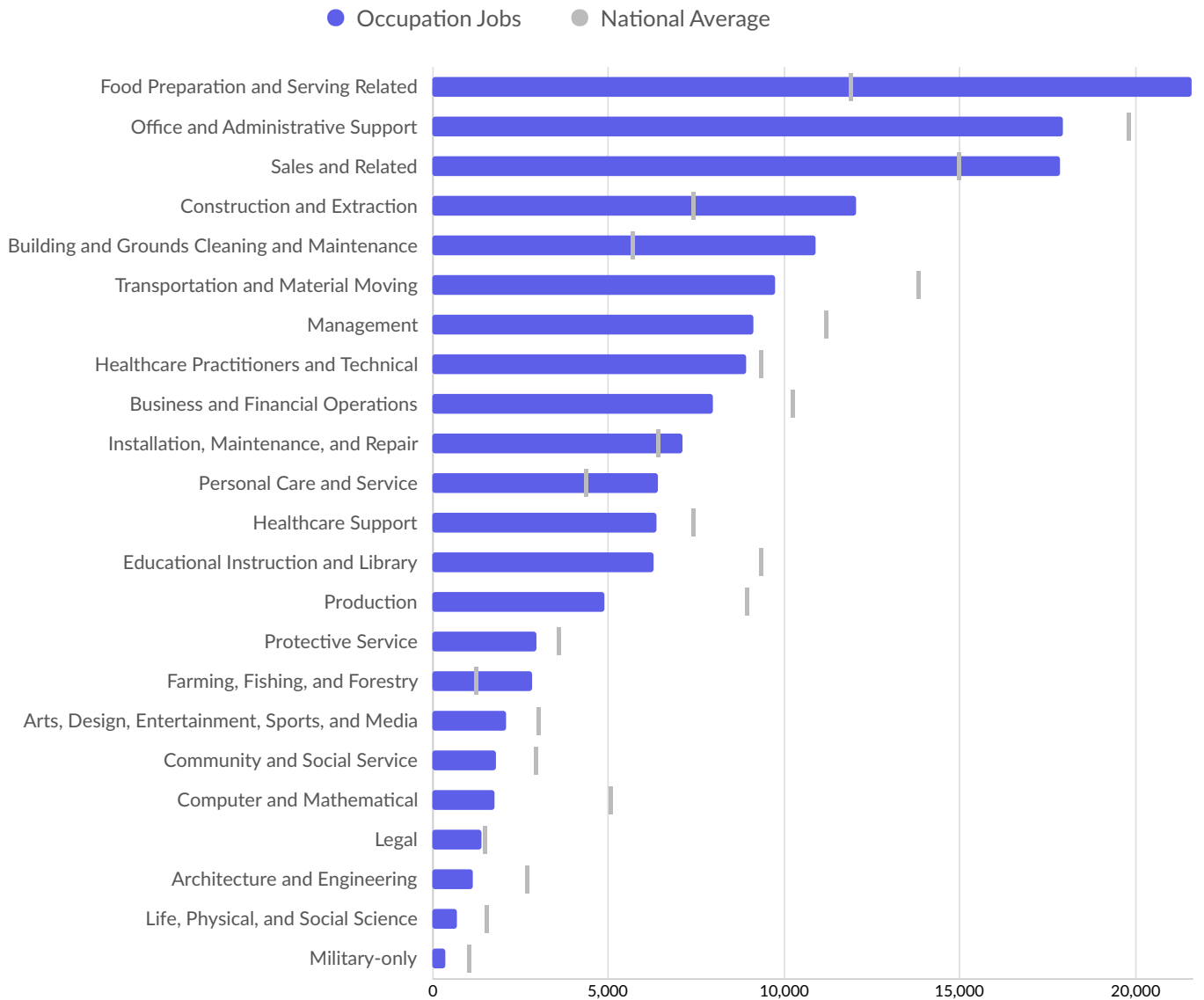
	Percentage	Business Count
● 1 to 4 employees	37.2%	7,088
● 5 to 9 employees	32.8%	6,234
● 10 to 19 employees	18.8%	3,579
● 20 to 49 employees	8.6%	1,634
● 50 to 99 employees	1.7%	327
● 100 to 249 employees	0.7%	128
● 250 to 499 employees	0.1%	28
● 500+ employees	0.1%	15

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

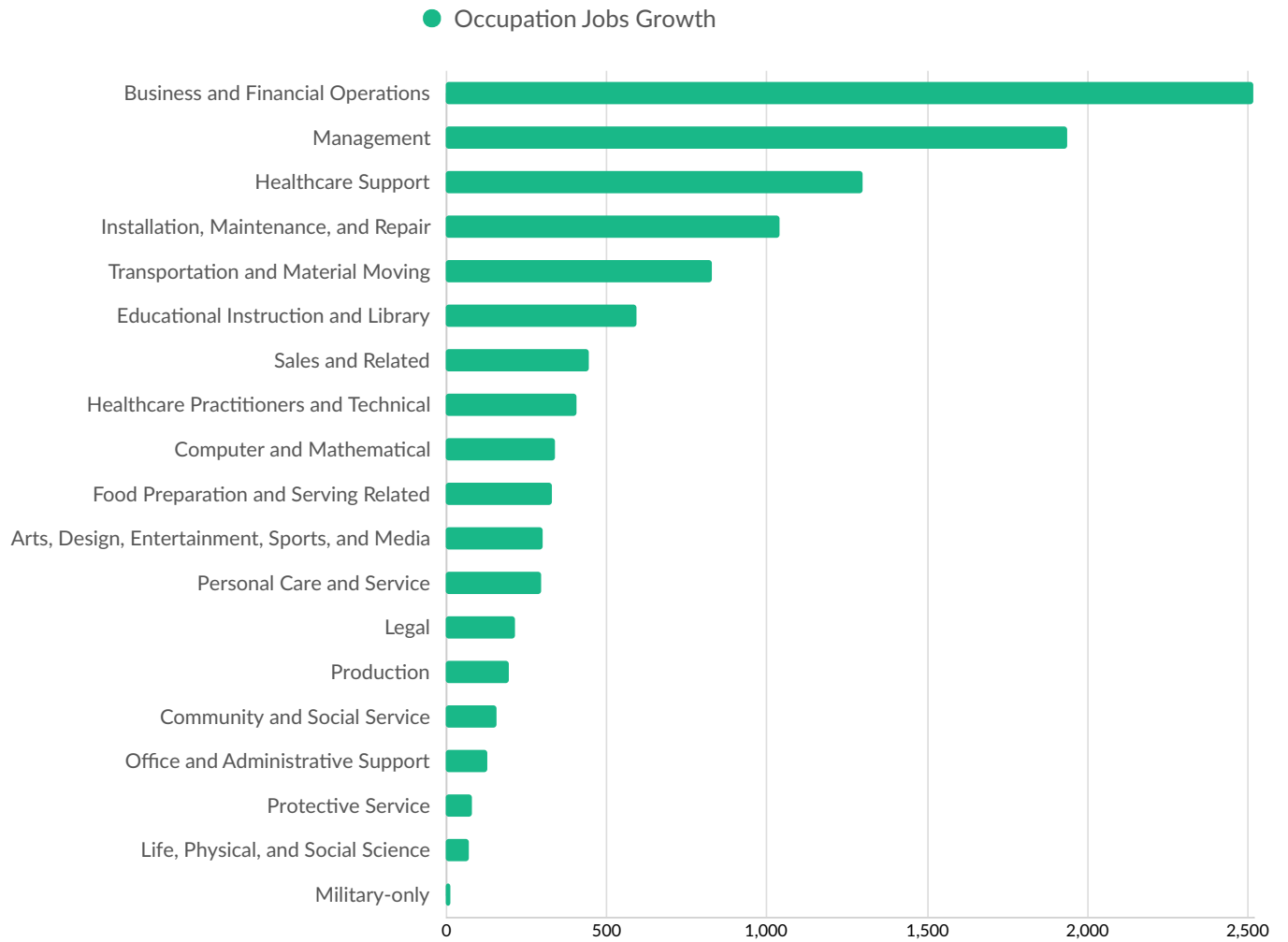


# Workforce Characteristics

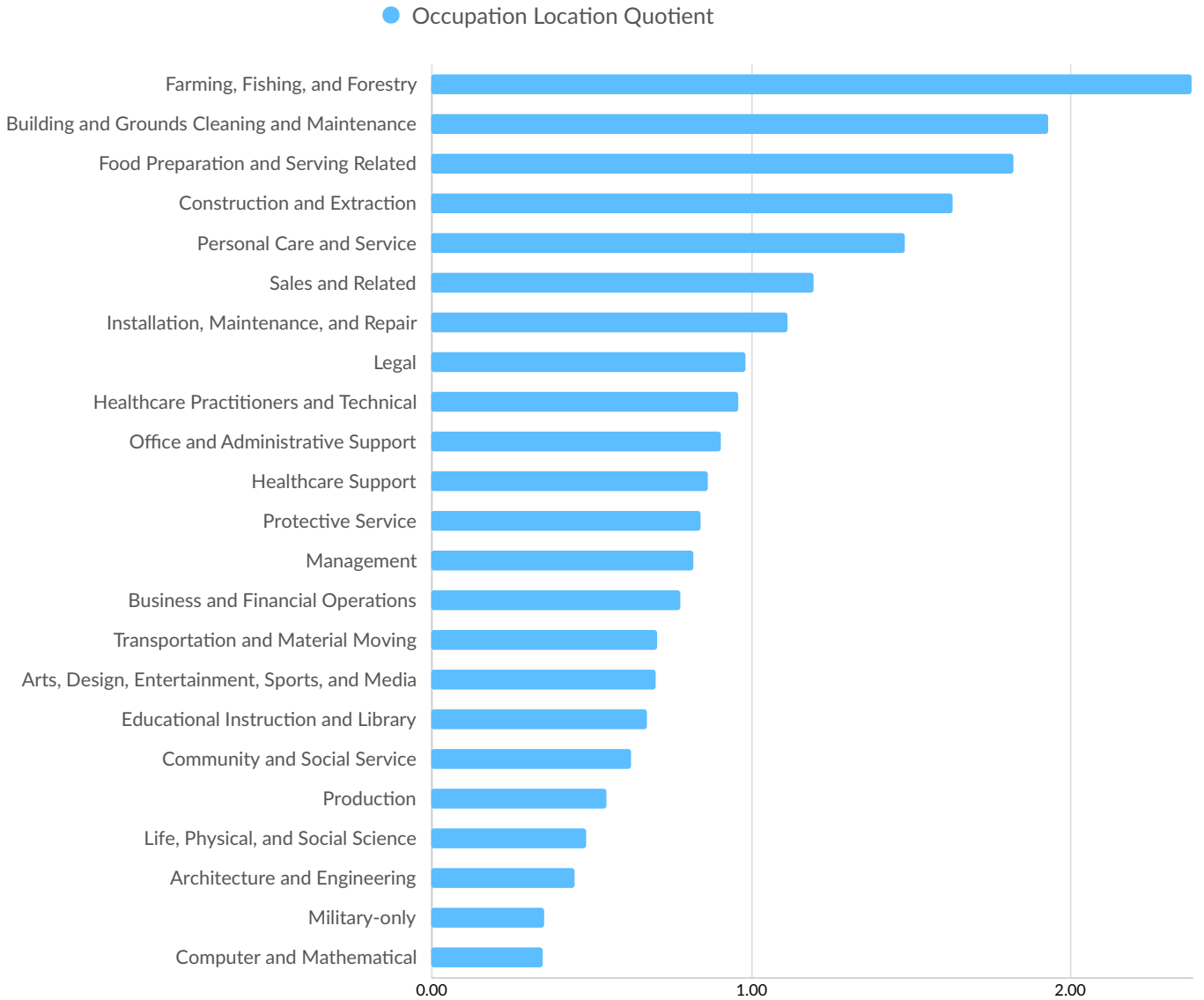
## Largest Occupations



## Top Growing Occupations



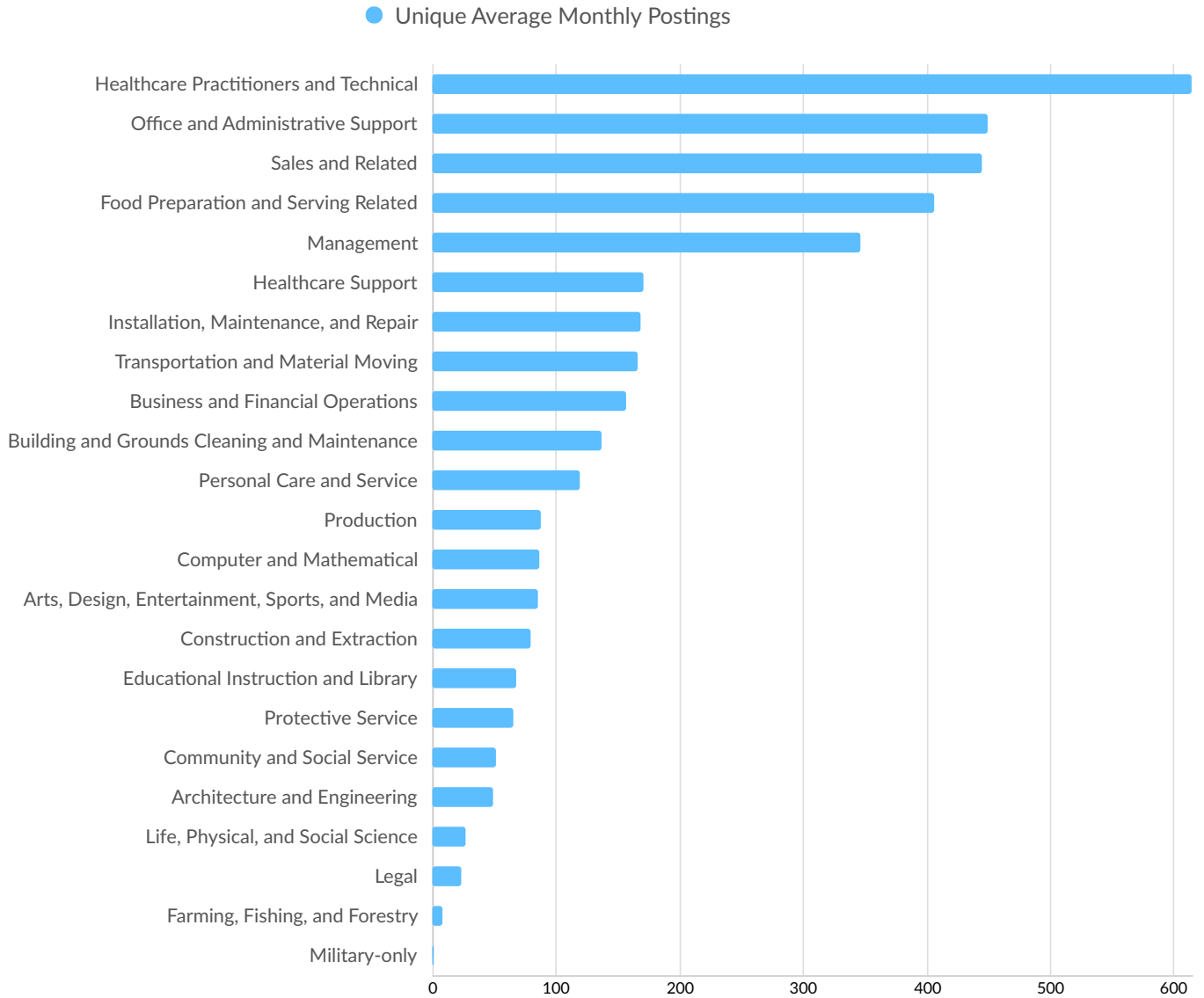
## Top Occupation Location Quotient



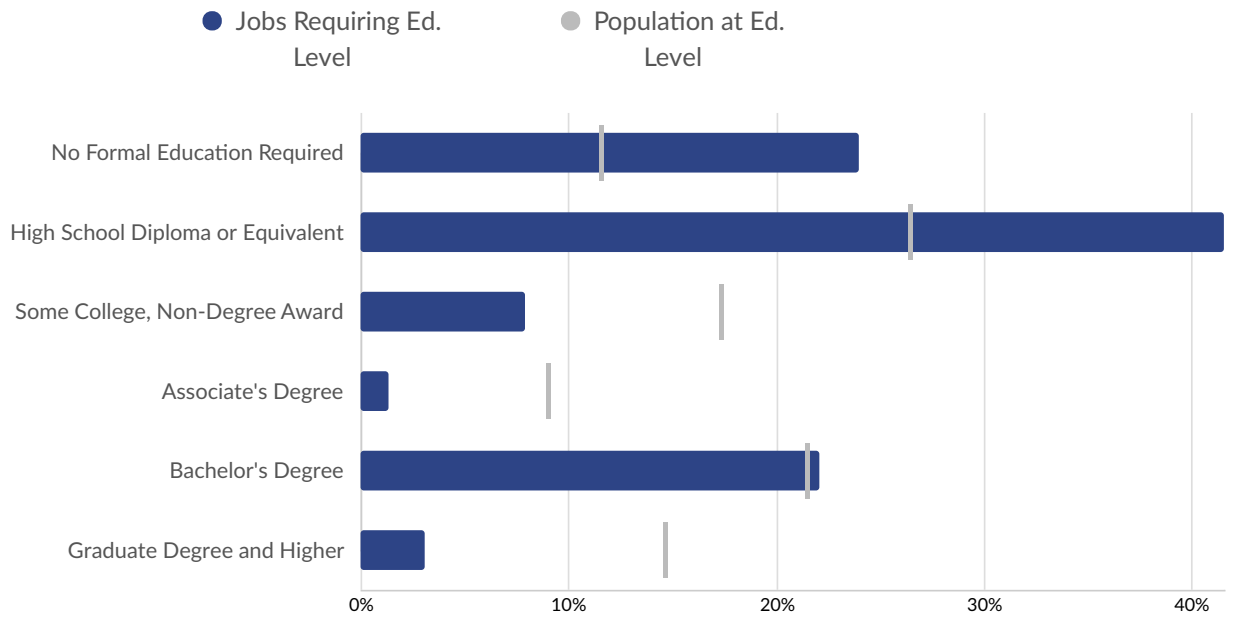
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

In 2021, there were 1,117 graduates in Collier County, FL. This pipeline has grown by 17% over the last 5 years. The highest share of these graduates come from Licensed Practical/Vocational Nurse Training, Law, and Nursing Assistant/Aide and Patient Care Assistant/Aide.

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Lorenzo Walker Technical College	528	
Ave Maria University	409	
Immokalee Technical College	114	
Ave Maria School of Law	66	
Wolford College	0	
Med-Life Institute-Naples	0	



# In-Demand Skills

